CLAMS in Lake Macquarie: Community Empowerment on the Coast

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State of the Coast

Coastal Community in Lake Macquarie

Why Empower?

State of the Coast and the Coastal Community in Lake Macquarie

Why Empower?

The Right State of Mind

Clam Chowder

Council’s Role

Sustainable Ingredients

On Reflection

Overview

Community Empowerment

Technocratic and Bureaucratic Approach

Awareness Raising Both Ways

Community Approach

Initial Overlap

Between Technical Analysis and Community Knowledge

Landcare & Coastcare (Starting Point)

Ecosystem Enhancement

Sustainable Living

Climate Change Adaptation

Environmental Disaster Management

Overlap to be increased over time

Step 1

Step 2

Step 3

Step 4

Step 5
The Right State of Mind

Clam Chowder

Aims:
Increase awareness and understanding
Offer community education projects with marine focus
Create profile of coastal values in local media
Build on existing capacity & resources
Enable people, groups and organisations to make more informed NRM decisions

OurCoast OurStories
2008 Lake Macquarie Photography Competition and Exhibition
Mrs W's Dream

Council’s Role
Sustainable Ingredients

Legacy of CLAMS:
Number of pilot projects to replicate
Database of community members (250+)
Community networks, educational resources & activities
Community support for rock platform protection
Demand for more projects with coastal focus
“Vision without action is useless
And action without vision is directionless”
(Sterling 2000)
Questions
Anyone...?