

28TH ANNUAL
NSW Coastal Conference
30 October – 1 November 2019
Crowne Plaza Terrigal Pacific, Terrigal
Connecting Coast, Catchment and Community



Sponsorship & Trade Prospectus



AN INVITATION TO SPONSOR OR EXHIBIT

We are delighted to invite your organisation to participate as a valued sponsor or exhibitor at the 28th Annual NSW Coastal Conference. The Conference is hosted this year by Central Coast Council and will be held at Crowne Plaza Terrigal from 30th October – 1st November 2019.

This year's theme of "**Connecting Coast, Catchment and Community**" consciously takes a step back from the edge and asks us to focus on the links between our coastal and estuarine environments, their catchments, and the values we as a community place on those resources.

For coastal managers, exploring and better understanding these connections has a direct influence on the quality and health of the coastal environments that are important to our communities. We ask you to help us explore the theory that better connectivity means better coasts.

Contributing as a sponsor or exhibitor at the Conference provides a wonderful opportunity for your organisation to engage with a large field of influential leaders and decision-makers in various communities across the state. The packages outlined in this document offer a variety of exposure levels at the Conference. The opportunity also exists to meet with delegates through complimentary attendance at the Conference and networking functions.

The Conference Committee appreciates your consideration of support for this Conference and looks forward to the opportunity to develop a mutually beneficial partnership.

Further information can be found at www.coastalconference.com

ABOUT THE CONFERENCE

The NSW Coastal Conference has grown to become one of the most successful coastal industry events held in Australia. The conference will bring together over 200 delegates from a diverse range of fields, including: all aspects of coastal, estuarine and marine management, science and research, and education, planning, policy and law; and includes representatives from government, the private sector and community groups and the interested public.

The conference is a three-day event which comprises of plenary sessions, concurrent sessions, panel discussions, field trips (addressing some of the local coastal, estuary and marine management issues), networking events and the Annual NSW Coastal Management Awards.

The Annual NSW Coastal Conference is to be held at the Conference Dinner on Thursday 31st October. The conference will utilise the conference facilities for plenary sessions, breakout sessions, poster exhibitions and a trade display area.

GREENER CONFERENCE

This conference will once again be a **"bottled water free conference"** and we will again be encouraging a **"plastic-free conference"**. We would really appreciate your support with this during the conference as it is essential for the coastal conference community to lead the way. If this can please be reflected and incorporated into the Conference materials that you will be developing it would be greatly appreciated.

ABOUT CENTRAL COAST

The beautiful Central Coast of NSW is charming, with gorgeous beaches, magnificent national parks and pretty waterways. You'll be amazed by all the fun adventures and wonderful attractions, from water sports to bushwalking, mountain biking and whale watching.

Just north of Sydney, enjoy an alluring mix of bays, inlets and lakes, and golden and white sandy beaches, as well as picturesque waterfront esplanades.

In the national parks and nature reserves are exhilarating experiences. Two of the prettiest walks are the Bouddi coastal walk and The Coast walking track. There are mountain biking and horseriding trails too, as well as 4WD touring in stately forests.

Terrigal will charm you with beautiful sandy beaches, tranquil lagoons and stately Norfolk pines along the Esplanade, a vibrant strip of delicious places to eat. You'll find plenty of things to do, including swimming, surfing, fishing and other fun water sports.

Terrigal Beach is at the southern end of a long stretch of idyllic white sand, which curves northwards past two lagoons. Wamberal Beach is at the northern end. On top of lovely walking and cycling trails around Terrigal.



SPONSORSHIP AND TRADE EXHIBITORS PACKAGES

We invite your consideration of the following opportunities for your organisation to be involved with this conference.

Level	# available	Value (plus GST)	Details on page:
A. Gold	1	\$12,000	5
B. Silver	1	\$9,000	5
C. Bronze	2	\$5,000	6
D. Morning Coffee	1	\$4,000	7
E. Field Trip	1	\$2,500	7
F. Keynote Session	Approximately 3 (Depending on final program structure)	\$2,500	8
G. Conference Stationery	1 (Pens & Pads)	\$2,200	8
H. Drink Bottle	1	\$2,500	8
I. Lanyard	1	\$2,000	9
J. Trade Exhibitor	10	\$1,200	9
K. Satchel Insert Only	5	\$600	9

SPONSORSHIP PACKAGES

A. Gold Sponsor (\$12,000 + GST)

The Gold Sponsor holds a high profile and as such, will be given every opportunity to showcase itself to delegates.

Benefits:

- Opportunity to present a 5 minute address to delegates during the plenary session
 - Prominent display of company signage in main Conference room
 - Trade display for the duration of the conference – floor space with trestle table and display board
 - Five (5) complimentary full conference registrations for your company's representatives which includes all social functions
 - Sponsorship of a plenary conference session
 - Company logo on all conference promotional material
 - Company logo on conference website with hyperlink to your company website.
 - Recognition as gold sponsor in conference printed material
 - Verbal acknowledgment as the gold sponsor during the opening and closing sessions
 - One company promotional material included in Conference satchels
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
-

B. Silver Sponsor (\$9,000 + GST)

The Silver Sponsor holds a high profile throughout the conference and as such, will be given every opportunity to showcase itself to delegates.

Benefits:

- Opportunity to present a 5 minute address to delegates during a plenary session
 - Trade display for the duration of the conference – floor space with trestle table and display board
 - Four (4) complimentary full conference registrations for your company's representatives, which includes all social functions
 - Company logo on all conference promotional material
 - Company logo on conference website with hyperlink to your company page
 - Recognition as silver sponsor in conference printed material
 - Verbal acknowledgment as the silver sponsor during the opening and closing sessions
 - One company promotional material included in conference satchels
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
-



C. Bronze Sponsor (\$5,000 + GST each)

There are two Bronze Sponsor packages available at this year's conference – one which highlights the Welcome Reception and the other the Conference Dinner – both are key networking functions.

Bronze Sponsor (Welcome Reception)

Benefits:

- The opportunity to exclusively host the welcome reception which will take place on the evening of Wednesday 30th October 2019.
 - Prominent display of company signage or visual display during the Welcome Reception
 - Opportunity to present a 5 minute address to delegates during the Welcome Reception
 - Trade display for the duration of the Conference – floor space with trestle table and display board
 - Two (2) complimentary full conference registrations for your company's representatives which includes all social functions
 - Six (6) additional complimentary tickets, for your company's representatives, to welcome reception
 - Company logo on all Conference promotional material
 - Company logo on Conference website with hyperlink to your company page
 - Verbal acknowledgment as the bronze sponsor during the opening and closing sessions
 - One Company promotional material included in conference satchels
 - Sponsorship of a concurrent conference session
 - Recognition as bronze sponsor in conference printed material
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
-

Bronze Sponsor (Conference Dinner)

Benefits:

- The opportunity to exclusively host and address the conference dinner which will take place on Thursday 31st October 2019.
- Prominent display of company signage during conference dinner
- Trade display for the duration of the conference – floor space with trestle table and display board
- Two (2) complimentary full conference registration for your company's representatives which includes all social functions
- Four (4) additional complimentary tickets, for your company's representatives, the conference dinner
- Company logo on all conference promotional material
- Company logo on conference website with hyperlink to your company page
- Verbal acknowledgment as the bronze sponsor during the opening and closing sessions
- One Company promotional material included in conference satchels
- Sponsorship of a concurrent conference session
- Recognition as bronze sponsor in conference printed material
- The opportunity to develop links with a diverse range of delegates from the various areas of coastal management



D. Morning Coffee Sponsor (1 Only) (\$4,000 + GST)

Benefits:

- The opportunity to sponsor the morning coffee cart (approx 8.00am – 9.00am) for the duration of the conference. If you would like the coffee cart to be available all day the additional costs would be to the sponsor.
 - Recognition as the Coffee Cart Sponsor in Conference printed material
 - Company logo on Conference website with hyperlink to your company homepage
 - Prominent display of company signage at the Coffee Cart
 - Logo on reusable coffee cup (limited printed)
 - Opportunity for Barista to wear sponsor logo hat (provided by sponsor)
 - One (1) complimentary Full Conference Registrations for your company's representatives which includes all social functions
 - Trade display for the duration of the conference – floor space with trestle table and display board
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
-

E. Field Trip Sponsor (1 Only) (\$2,500 + GST)

The local Field Trips are a very popular draw card of the conference and you will have the opportunity to be the Field Trip Sponsor.

Benefits:

- Recognition as the Field Trip Sponsor in Conference printed material
 - Company logo on Conference website with hyperlink to your company page
 - Opportunity to display company promotional material in the field trip buses.
 - Opportunity to contribute to a field trip itinerary (pending conference committee approval and conference committee also reserves the right to the final say on itinerary and inclusions).
 - One (1) complimentary Full Conference Registrations for your company's representatives which includes all social functions
 - Trade display for the duration of the conference – floor space with trestle table and display board
 - One Company promotional material included in Conference satchels
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
-



F. Keynote Session Sponsor (3 Only) (\$2,500 + GST)

A major highlight of the Conference Program is the high quality of the Keynote Speakers.

Benefits:

- Verbal recognition as the session sponsor by the chairperson prior and at the conclusion of the keynote address
 - Trade display for the duration of the conference – floor space with trestle table and display board
 - One (1) complimentary full conference registration for your company's representative which includes all social functions
 - Company logo on session slide for the keynote sponsored session
 - Company logo on conference website with hyperlink to your company page
 - One Company promotional material included in conference satchels
 - Recognition as keynote session sponsor in conference printed material
 - Opportunity to display a free standing banner (provided by sponsor) in the session room when the sponsored keynote is presenting
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
-

G. Conference Stationery Sponsor (\$2,200 + GST)

Benefits:

- Company stationery (pens and pads) are included in conference satchels. Provided by sponsor.
 - One (1) complimentary full conference registration for your company's representative which includes all social functions
 - Recognition as a conference stationery sponsor in conference printed material
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
-

H. Drink Bottle Sponsor (\$2,500 + GST)

Benefits:

- Company logo on the delegate drink bottles which will be used for the conference and field trips
 - Recognition as a drink bottle sponsor in conference printed material and conference website
-



I. Lanyard Sponsor (\$2,000 + GST)

Benefits:

- Company logo on the delegate lanyard
 - Recognition as a lanyard sponsor in conference printed material and conference website
 - One (1) complimentary full conference registration for your company's representative which includes all social functions
-

J. Trade Exhibitor (\$1,200 + GST)

There are opportunities for a limited number of organisations and businesses to hold trade displays at the Conference.

Benefits:

- The opportunity to hold a trade display for the duration of the conference - floor space with trestle table and access to power if requested
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
 - One (1) complimentary full conference registration for your company's representative which includes all social functions
 - Recognition as a trade exhibitor in the conference program
-

K. Satchel Insert (\$600 + GST)

Benefits:

- Opportunity to include one promotional flyer or brochure (A4 size or smaller) for associated businesses and organisations in the satchels that all delegates will receive when registering for this conference
 - Recognition as an industry supporter in the conference program
-



SPONSORSHIP TERMS

Following are explanations of the various elements contained with our sponsorship packages.

Complimentary Full Conference Registration

'Full Conference Registration' includes lunches, morning and afternoon teas, conference program and material, name badge, conference satchel, Welcome Reception and Conference Dinner. Additional company representatives (above the sponsorship entitlement) will be at regular registration rates.

Company Signage

The type of company signage to be displayed is dependent on the space and physical constraints at the venue. Every effort will be made to accommodate sponsors' requests.

Trade Display

Trade display includes floor space with a covered trestle table, 2 chairs, plus space for pop-up style company promotional banner/ display. All trade exhibitors agree to abide by the 'Terms and Conditions' for exhibitors which will be forwarded with confirmation and will have a minimum of \$10M in Public Liability insurance.

Site Allocation

Sponsors will be given first choice of preferred site location at the Conference venue; all site locations will be allocated by conference managers just prior to the commencement of the congress. However, preference will be given to those organisations who confirm their participation early.

Satchel Insert

Quantity: Minimum of 250 pieces (one A4 or DL size flyer, brochure or similar). We encourage non paper items to support the intention of running an environmentally friendly conference. Details of shipping information to be provided.

Cancellation Policy

Once a booking form has been received for Sponsorship or Trade Exhibition Opportunities, any cancellation must be advised in writing. Confirmed sponsorship/trade displays that are cancelled more than 60 days from the conference will incur a 20% cancellation fee of the total sponsorship amount will be payable. Sponsorship/trade displays cancelled within 60 days of the conference will not be eligible for refunds and all committed funds due.

Terms and conditions

The Conference host and organiser will take all diligent care to fulfil the listed commitments. The Sponsors are responsible for providing all promotional material and to make full payment no later than Friday 27th September 2019.

To confirm sponsorship: Please complete the 'Sponsorship Confirmation Agreement' and email amy@eastcoastconferences.com.au or fax back to (02) 6650 9700. A Tax Invoice will then be prepared and forwarded for your processing, as well as a letter confirming sponsorship level and benefits.

FURTHER INFORMATION:

Amy McIntosh, Jayne Hindle, Jasmine Durbidge

East Coast Conferences – 2019 NSW Coastal Conference

PO Box 848 Coffs Harbour, NSW 2450

T: (02) 6650 9800 F: (02) 6650 9700 M: 0408 220 188

E: amy@eastcoastconferences.com.au W: www.coastalconference.com

SPONSORSHIP AND TRADE CONFIRMATION AGREEMENT

Company Name:

Contact Person (admin):

Address:

Town:.....State:..... Post code:.....

Phone: Email:.....

Name of representative attending:

Contact Details of representative: Email:.....Mobile:

For Trade Exhibitors:

Is **power** required Yes / No

Other request(s):

Agreement

I have read and understand the terms of sponsorship and would like to request confirmation of the following sponsorship package(s):

✓		Cost (+ GST)
	A. Gold Sponsor	\$12,000 + GST
	B. Silver Sponsor	\$9,000 + GST
	C. Bronze Sponsor (Welcome Reception Wednesday)	\$5,000 + GST
	Bronze Sponsor (Conference Dinner Thursday)	\$5,000 + GST
	D. Morning Coffee Cart Sponsor	\$4,000 + GST
	E. Field Trip Sponsor	\$2,500 + GST
	F. Keynote Session	\$2,500 + GST
	G. Conference Stationery	\$2,200 + GST
	H. Drink Bottle Sponsor	\$2,500 + GST
	I. Lanyard Sponsor	\$2,000 + GST
	J. Trade Exhibitor	\$1,200 + GST
	K. Satchel insert	\$600 + GST

Signature: Date:

Please return completed form (via fax, email or post) to:

Amy McIntosh, Jayne Hindle, Jasmine Durbidge
Conference Managers – 28th NSW Coastal Conference
 East Coast Conferences, PO Box 848 Coffs Harbour NSW 2450 ABN 56 515 955 798
 T: (02) 6650 9800 F: (02) 6650 9700 M: 0408 220 188 E: amy@eastcoastconferences.com.au

Thank you!