

SPONSORSHIP
& EXHIBITION DOCUMENT

29th NSW Coastal Conference

Living with Uncertainty

31 May - 2 June 2022
Mantra on Salt Beach
Kingscliff

Co-Hosted by



www.coastalconference.com



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Living with Uncertainty

AN INVITATION TO SPONSOR OR EXHIBIT

We are delighted to invite your organisation to participate as a valued sponsor or exhibitor at the 29th NSW Coastal Conference. The Conference is co-hosted this year by Byron Shire Council and Tweed Shire Council and will be held at Mantra on Salt Beach, Kingscliff from 31 May – 2 June 2022.

This year's theme of **“Living with Uncertainty”** captures the current status of living in a world with an uncertain future ahead.

Contributing as a sponsor or exhibitor at the Conference provides a wonderful opportunity for your organisation to engage with a large field of influential leaders and decision-makers in various communities across the state. The packages outlined in this document offer a variety of exposure levels at the Conference. The opportunity also exists to meet with delegates through complimentary attendance at the Conference and networking functions.

Please note this Conference will be subject to COVID-19 restrictions and may mean limited delegate numbers. Please remain flexible and work in partnership with us during this unprecedented time.

The Conference Committee appreciates your consideration of support for this Conference and looks forward to the opportunity to develop a mutually beneficial partnership.

Further information can be found at www.coastalconference.com

ABOUT THE CONFERENCE

The NSW Coastal Conference has grown to become one of the most successful coastal industry events held in Australia. The conference will bring together over 200 delegates from a diverse range of fields, including: all aspects of coastal, estuarine and marine management, science and research, and education, planning, policy and law; and includes representatives from government, the private sector and community groups and the interested public.

The conference is a three-day event which comprises of plenary sessions, concurrent sessions, panel discussions, field trips (addressing some of the local coastal, estuary and marine management issues), networking events and the Annual NSW Coastal Management Awards.

The Annual NSW Coastal Conference is to be held at the Conference Dinner on Wednesday 1st June. The conference will utilise the conference facilities for plenary sessions, breakout sessions, poster exhibitions and a trade display area.



GREENER CONFERENCE

This conference will once again be a **"bottled water free conference"** and we will again be encouraging a **"plastic-free conference"**. We would really appreciate your support with this during the conference as it is essential for the coastal conference community to lead the way. If this can please be reflected and incorporated into the Conference materials that you will be developing it would be greatly appreciated.

ABOUT BYRON SHIRE

Byron Shire is famous for its spectacular beaches, forested hinterland, stylish coastal towns and hidden rural villages. It's also home to a creative community that draws artists, musicians and film-makers from across the world.

The iconic Byron lighthouse is perched on Cape Byron, Australia's most easterly point and is surrounded by the Cape Byron Marine Park which extends from Brunswick Heads in the north to Lennox Head in the south. Whether you're looking for the perfect wave or want to explore nearby World-Heritage listed national parks and Minyon Falls - the Byron Shire has something for you.

ABOUT KINGSCLIFF

Located in The Tweed, Kingscliff is part of one of Australia's most picturesque coastlines. Kingscliff is nestled between the Tweed River (the mouth lies further north at Tweed Heads) and a run of attractive beaches which stretch from Cabarita in the south to Fingal Head in the north. It's ideal for beautiful beaches, whale watching and fun water sports like fishing and surfing. You can also join a snorkelling tour and swim with green sea turtles.

Kingscliff Beach is a stunning stretch of sand just beside town – it curves all the way from the breakwater at Cudgen Headland in the south (where the Cudgen Creek flows into the ocean) to Dreamtime Beach at Fingal Head, in the north.



SPONSORSHIP PACKAGES

A. Gold Sponsor (\$12,000 + GST)

The Gold Sponsor holds a high profile and as such, will be given every opportunity to showcase itself to delegates.

Benefits:

- Opportunity to present a 5 minute address to delegates during the plenary session
 - Prominent display of company signage in main Conference room
 - Trade display for the duration of the conference – floor space with trestle table
 - Five (5) complimentary full conference registrations for your company's representatives which includes all social functions
 - Sponsorship of a plenary conference session
 - Company logo on all conference promotional material
 - Company logo on conference website with hyperlink to your company website.
 - Recognition as gold sponsor in conference printed material
 - Verbal acknowledgment as the gold sponsor during the opening and closing sessions
 - One company promotional material included in Conference satchels
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
-

B. Silver Sponsor (\$9,000 + GST)

The Silver Sponsor holds a high profile throughout the conference and as such, will be given every opportunity to showcase itself to delegates.

Benefits:

- Opportunity to present a 5 minute address to delegates during a plenary session
 - Trade display for the duration of the conference – floor space with trestle table
 - Four (4) complimentary full conference registrations for your company's representatives, which includes all social functions
 - Company logo on all conference promotional material
 - Company logo on conference website with hyperlink to your company page
 - Recognition as silver sponsor in conference printed material
 - Verbal acknowledgment as the silver sponsor during the opening and closing sessions
 - One company promotional material included in conference satchels
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
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C. Bronze Sponsor (\$5,000 + GST each)

There are two Bronze Sponsor packages available at this year's conference – one which highlights the Welcome Reception and the other the Conference Dinner – both are key networking functions.

Bronze Sponsor (Welcome Reception)

Benefits:

- The opportunity to exclusively host the welcome reception which will take place on the evening of Tuesday 31st May. Please note this function will be subject to COVID-19 restrictions and may mean limited delegate numbers. Please remain flexible and work in partnership with us during this unprecedented time.
- Prominent display of company signage or visual display during the Welcome Reception
- Opportunity to present a 5 minute address to delegates during the Welcome Reception
- Trade display for the duration of the Conference – floor space with trestle table
- Two (2) complimentary full conference registrations for your company's representatives which includes all social functions
- Six (6) additional complimentary tickets, for your company's representatives, to welcome reception
- Company logo on all Conference promotional material
- Company logo on Conference website with hyperlink to your company page
- Verbal acknowledgment as the bronze sponsor during the opening and closing sessions
- One Company promotional material included in conference satchels
- Recognition as bronze sponsor in conference printed material
- The opportunity to develop links with a diverse range of delegates from the various areas of coastal management

Bronze Sponsor (Conference Dinner)

Benefits:

- The opportunity to exclusively host and address the conference dinner which will take place on Wednesday 1st June. Please note this function will be subject to COVID-19 restrictions and may mean limited delegate numbers. Please remain flexible and work in partnership with us during this unprecedented time.
- Prominent display of company signage during conference dinner
- Opportunity to present a 5-minute address to delegates during the Conference Dinner
- Trade display for the duration of the conference – floor space with trestle table
- Two (2) complimentary full conference registration for your company's representatives which includes all social functions
- Four (4) additional complimentary tickets, for your company's representatives, the conference dinner
- Company logo on all conference promotional material
- Company logo on conference website with hyperlink to your company page
- Verbal acknowledgment as the bronze sponsor during the opening and closing sessions
- One Company promotional material included in conference satchels
- Sponsorship of a concurrent conference session
- Recognition as bronze sponsor in conference printed material
- The opportunity to develop links with a diverse range of delegates from the various areas of coastal management

D. Morning Coffee Sponsor (1 Only) (\$4,000 + GST)

Benefits:

- The opportunity to sponsor the morning coffee cart (approx 8.00am – 9.00am) for the duration of the conference. If you would like the coffee cart to be available all day the additional costs would be to the sponsor.
 - Recognition as the Coffee Cart Sponsor in Conference printed material
 - Company logo on Conference website with hyperlink to your company homepage
 - Prominent display of company signage at the Coffee Cart
 - Logo on reusable coffee cup (limited printed)
 - Opportunity for Barista to wear sponsor logo hat (provided by sponsor)
 - One (1) complimentary Full Conference Registrations for your company's representatives which includes all social functions
 - Trade display for the duration of the conference – floor space with trestle table
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
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E. Drink Bottle Sponsor (\$2,700 + GST)

Benefits:

- Company logo on the delegate drink bottles which will be used for the conference and field trips
 - Recognition as a drink bottle sponsor in conference printed material and conference website
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F. Field Trip Sponsor (1 Only) (\$2,500 + GST)

The local Field Trips are a very popular draw card of the conference and you will have the opportunity to be the Field Trip Sponsor.

Benefits:

- Recognition as the Field Trip Sponsor in Conference printed material
 - Company logo on Conference website with hyperlink to your company page
 - Opportunity to display company promotional material in the field trip buses.
 - Opportunity to contribute to a field trip itinerary (pending conference committee approval and conference committee also reserves the right to the final say on itinerary and inclusions).
 - One (1) complimentary Full Conference Registrations for your company's representatives which includes all social functions
 - Trade display for the duration of the conference – floor space with trestle table
 - One Company promotional material included in Conference satchels
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
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G. Keynote Speaker Sponsor (2 Only) (\$2,500 + GST)

A major highlight of the Conference Program is the high quality of the Keynote Speakers.

Benefits:

- Verbal recognition as the keynote speaker sponsor by the chairperson prior and at the conclusion of the keynote address
 - Trade display for the duration of the conference – floor space with trestle table
 - One (1) complimentary full conference registration for your company's representative which includes all social functions
 - Company logo on session slide for the keynote sponsored session
 - Company logo on conference website with hyperlink to your company page
 - Recognition as keynote speaker sponsor in conference printed material
 - Opportunity to display a free standing banner (provided by sponsor) in the session room when the sponsored keynote is presenting
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
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H. Concurrent Session Sponsor (\$2,200 + GST)

Benefits:

- Verbal recognition as the session sponsor by the chairperson prior and at the conclusion of the session
 - Trade display for the duration of the conference – floor space with trestle table
 - One (1) complimentary full conference registration for your company's representative which includes all social functions
 - Company logo on PowerPoint slide for the sponsored concurrent session
 - Company logo on conference website with hyperlink to your company page
 - Recognition as keynote speaker sponsor in conference printed material
 - Opportunity to display a free standing banner (provided by sponsor) in the session room when the sponsored keynote is presenting
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
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I. Lanyard Sponsor (\$2,200 + GST)

Benefits:

- Company logo on the delegate lanyard
 - Recognition as a lanyard sponsor in conference printed material and conference website
 - One (1) complimentary full conference registration for your company's representative which includes all social functions
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J. Conference Stationery Sponsor (\$2,000 + GST)

Benefits:

- Company stationery (pens and pads) are included in conference satchels. Provided by sponsor.
 - One (1) complimentary full conference registration for your company's representative which includes all social functions
 - Recognition as a conference stationery sponsor in conference printed material
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
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K. Trade Exhibitor (\$1,350 + GST)

There are opportunities for a limited number of organisations and businesses to hold trade displays at the Conference.

Benefits:

- The opportunity to hold a trade display for the duration of the conference - floor space with trestle table and access to power if requested
 - The opportunity to develop links with a diverse range of delegates from the various areas of coastal management
 - One (1) complimentary full conference registration for your company's representative which includes all social functions
 - Recognition as a trade exhibitor in the conference program
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L. Full Page Ad (\$600 + GST)

Benefits:

- One full page colour advert in the printed program and abstract book (pdf artwork supplied by sponsor)
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SPONSORSHIP TERMS

Following are explanations of the various elements contained with our sponsorship packages.

Complimentary Full Conference Registration

'Full Conference Registration' includes lunches, morning and afternoon teas, conference program and material, name badge, conference satchel, Welcome Reception and Conference Dinner. Additional company representatives (above the sponsorship entitlement) will be at regular registration rates.

Company Signage

The type of company signage to be displayed is dependent on the space and physical constraints at the venue. Every effort will be made to accommodate sponsors' requests.

Trade Display

Trade display includes floor space with a covered trestle table, 2 chairs, plus space for pop-up style company promotional banner/ display. All trade exhibitors agree to abide by the 'Terms and Conditions' for exhibitors which will be forwarded with confirmation and will have a minimum of \$10M in Public Liability insurance.

Site Allocation

Sponsors will be given first choice of preferred site location at the Conference venue; all site locations will be allocated by conference managers just prior to the commencement of the congress. However, preference will be given to those organisations who confirm their participation early.

Satchel Insert

Quantity: Minimum of 220 pieces (one A4 or DL size flyer, brochure or similar). We encourage non paper items to support the intention of running an environmentally friendly conference. Details of shipping information to be provided.

Cancellation Policy

Once a booking form has been received for Sponsorship or Trade Exhibition Opportunities, any cancellation must be advised in writing. Confirmed sponsorship/trade displays that are cancelled more than 60 days from the conference will incur a 20% cancellation fee of the total sponsorship amount will be payable. Sponsorship/trade displays cancelled within 60 days of the conference will not be eligible for refunds and all committed funds due.

Terms and conditions

The Conference host and organiser will take all diligent care to fulfil the listed commitments. The Sponsors are responsible for providing all promotional material and to make full payment no later than Friday 29th April 2022.

To confirm sponsorship: Please complete the 'Sponsorship Confirmation Agreement' and email amy@eastcoastconferences.com.au. A Tax Invoice will then be prepared and forwarded for your processing, as well as a letter confirming sponsorship level and benefits.

FURTHER INFORMATION:

Amy McIntosh, Jayne Hindle, Jasmine Durbidge
East Coast Conferences – 2019 NSW Coastal Conference
PO Box 848 Coffs Harbour, NSW 2450
T: (02) 6650 9800 F: (02) 6650 9700 M: 0408 220 188
E: amy@eastcoastconferences.com.au W: www.coastalconference.com

SPONSORSHIP AND TRADE CONFIRMATION AGREEMENT

Company Name:

Contact Person (admin):

Address:

Town:.....State:..... Post code:.....

Phone: Email:.....

Name of representative attending:

Contact Details of representative: Email:.....Mobile:

For Trade Exhibitors:

Is **power** required Yes / No

Other request(s):

Agreement

I have read and understand the terms of sponsorship and would like to request confirmation of the following sponsorship package(s):

✓		Cost (+ GST)
	A. Gold Sponsor	\$12,000 + GST
	B. Silver Sponsor	SOLD
	C. Bronze Sponsor (Welcome Reception Wednesday)	SOLD
	Bronze Sponsor (Conference Dinner Thursday)	SOLD
	D. Morning Coffee Cart Sponsor	\$4,000 + GST
	E. Drink Bottle Sponsor	SOLD
	F. Field Trip Sponsor	\$2,500 + GST
	G. Keynote Speaker	\$2,500 + GST
	H. Concurrent Session Sponsor	\$2,200 + GST
	I. Lanyard Sponsor	SOLD
	J. Conference Stationery	\$2,000 + GST
	K. Trade Exhibitor	\$1,350 + GST
	L. Full Page AD	\$600 + GST

Signature: Date:

Please return completed form (via email or post) to:

Amy McIntosh, Jayne Hindle, Jasmine Durbidge
Conference Managers – 29th NSW Coastal Conference
 East Coast Conferences, PO Box 848 Coffs Harbour NSW 2450 ABN 56 515 955 798
 T: (02) 6650 9800 M: 0408 220 188 E: amy@eastcoastconferences.com.au

Thank you!